

323 EAST SUMMIT AVENUE
WALES, WI



AVAILABLE FOR SALE



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GENERAL INFORMATION

The subject property at 323 E. Summit Avenue in Wales, Wisconsin, is a 1.6-acre site containing three commercial buildings and one residential house with an outbuilding/garage. Currently home to the Antique Center at Wales, the property is located just east of the intersection of Highways 83 and 18, and minutes from Interstate 94. The antique center buildings are circa 1840's and have approximately 217 linear feet of frontage on Hwy 18. The residential home was built in 1850 and has approximately 197 linear feet of frontage on Hwy 18. The site features a truly unique property filled with character and enjoys strong visibility along Summit Avenue (Highway 18). Surrounding uses include retail, commercial and residential. The buildings would most likely be vacated upon closing depending on the new owner's intended use.

Building Sizes	• Residence: ~2,300 SF • Antique Center: 1,086 SF per floor x 3 floors: ~3,258 SF • Long Barn (Framing Workshop): 1,469 SF per floor x 2 floors: ~2,938 SF • Small Barn: ~374 SF • TOTAL: ~8,870 SF
Sale Price	\$850,000 -\$795,000
Assessed Value (2018)	1453997001 - \$181,500 1453997002 - \$87,000
2017 Property Taxes	1453997001 - \$2,727.57 1453997002 - \$1,251.59
Tax Key	1453997001 1453997002
Parking	Ample
Lot Size	1.6 acres
Zoning	R1 – Single Family Residential, but there is also a conditional use permit for the Antique Center at Wales
Amenities	• Unique property with strong redevelopment or reuse potential. • Excellent location along major east-west thoroughfare. • Proximate to multiple retail, hotel and dining options.

All information is furnished from sources judged to be reliable; however, no guarantee is made as to its accuracy or completeness.

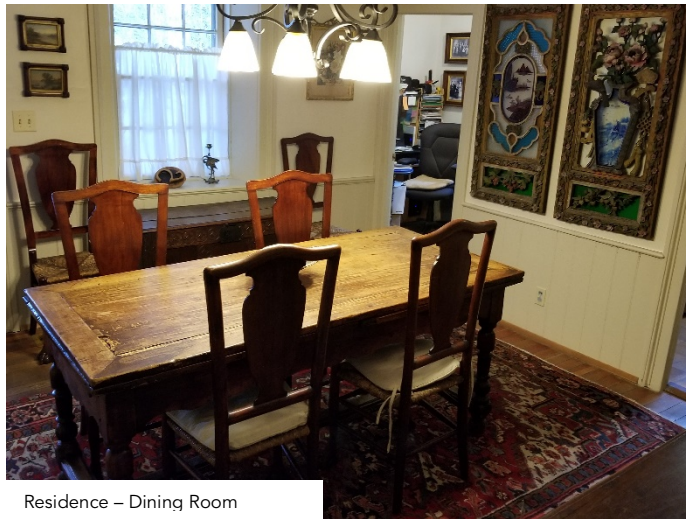
PHOTOGRAPHS – RESIDENTIAL HOUSE



Residence - Exterior



Residence - Exterior



Residence – Dining Room



Residence – Den



Residence - Bedroom



Residence – Living Room

PHOTOGRAPHS – RESIDENTIAL HOUSE



Residence - Bedroom



Residence – Game Room



Residence – Game Room



Residence – Game Room

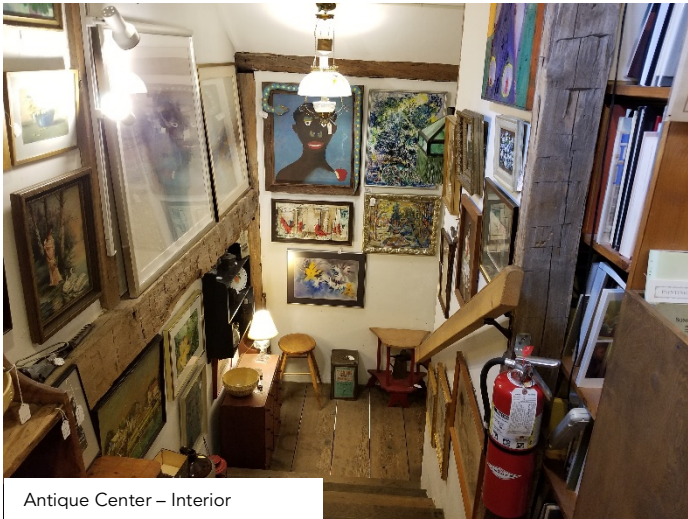
PHOTOGRAPHS – ANTIQUE CENTER



Antique Center – Exterior



Antique Center – Exterior



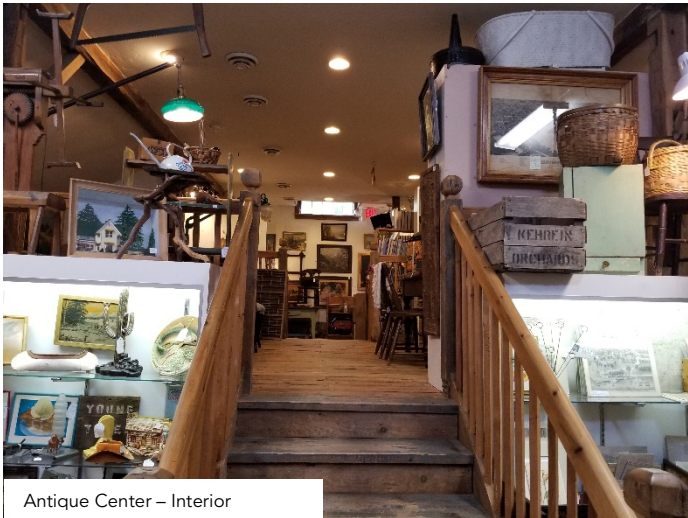
Antique Center – Interior



Antique Center – Interior



Antique Center – Restroom



Antique Center – Interior

PHOTOGRAPHS – SMALL AND LONG BARN



Small Barn – Exterior



Long Barn – Exterior



Long Barn – Exterior

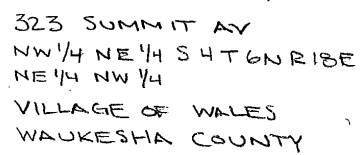


Long Barn – Workshop

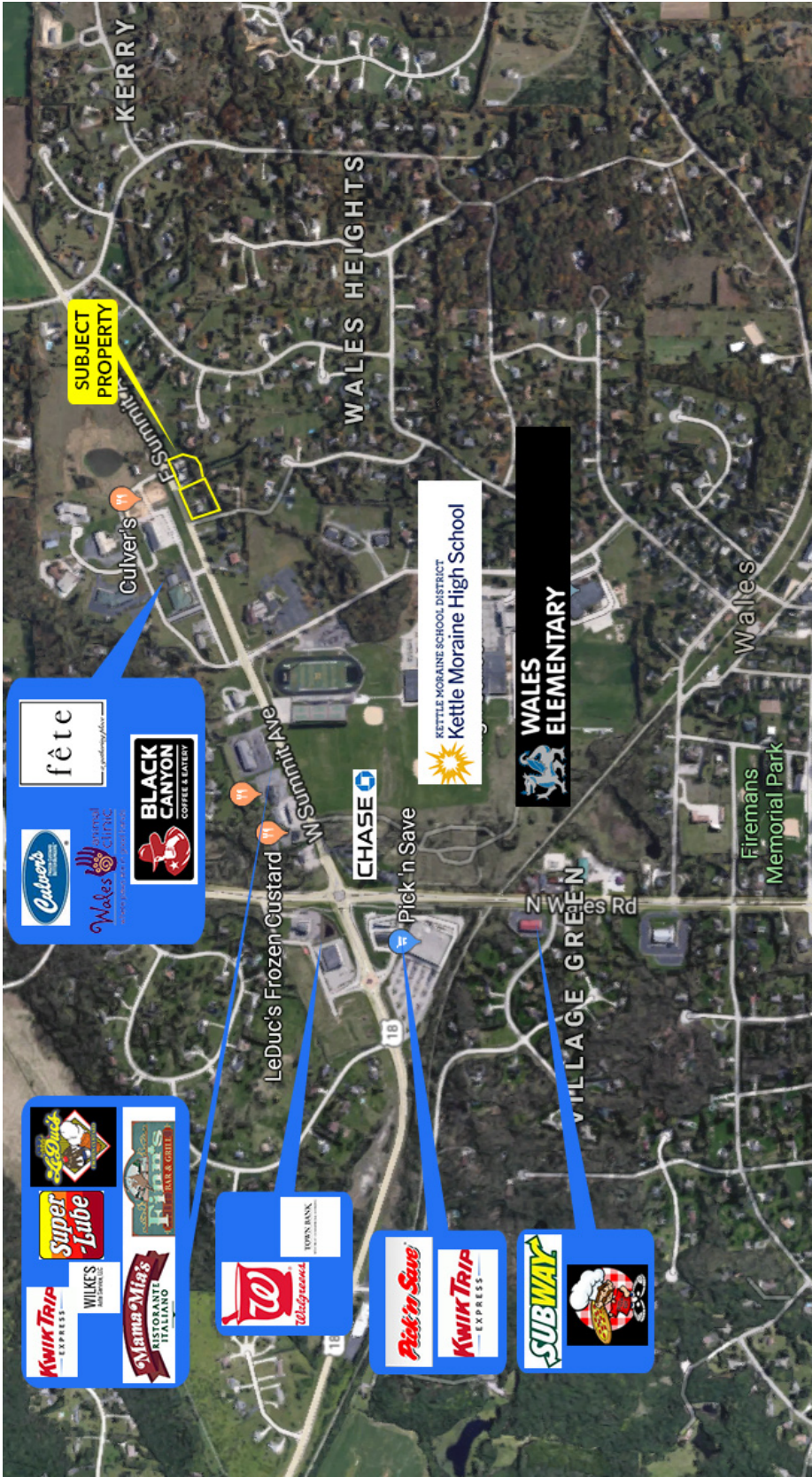
323 EAST SUMMIT AVENUE
WALES, WI



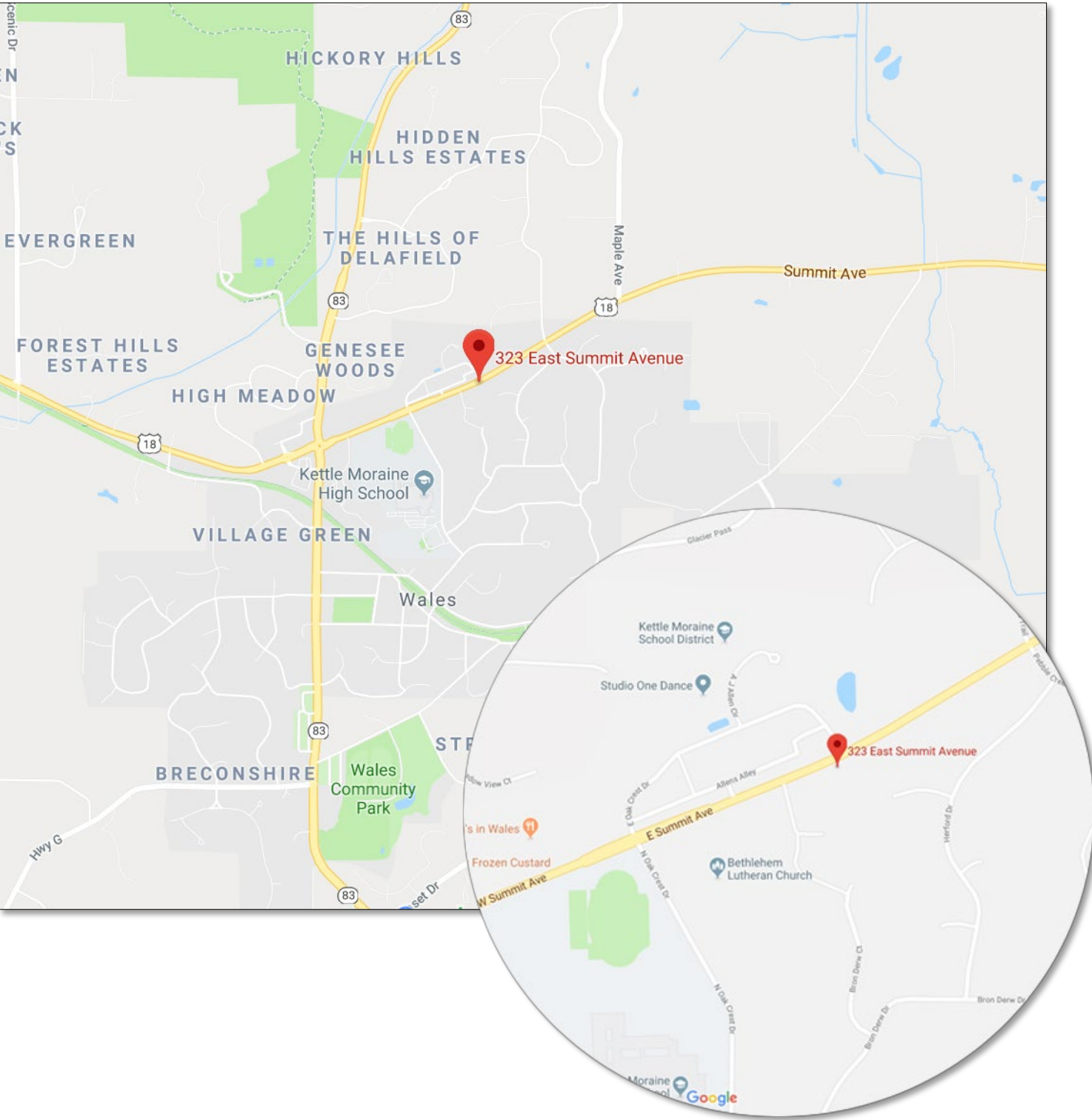
323 EAST SUMMIT AVENUE
WALES, WI



RETAILER MAP



LOCATION MAPS



323 EAST SUMMIT AVENUE
WALES, WI

AERIAL PHOTOGRAPHS



323 EAST SUMMIT AVENUE
WALES, WI

DEMOGRAPHICS – 3 MILE RADIUS

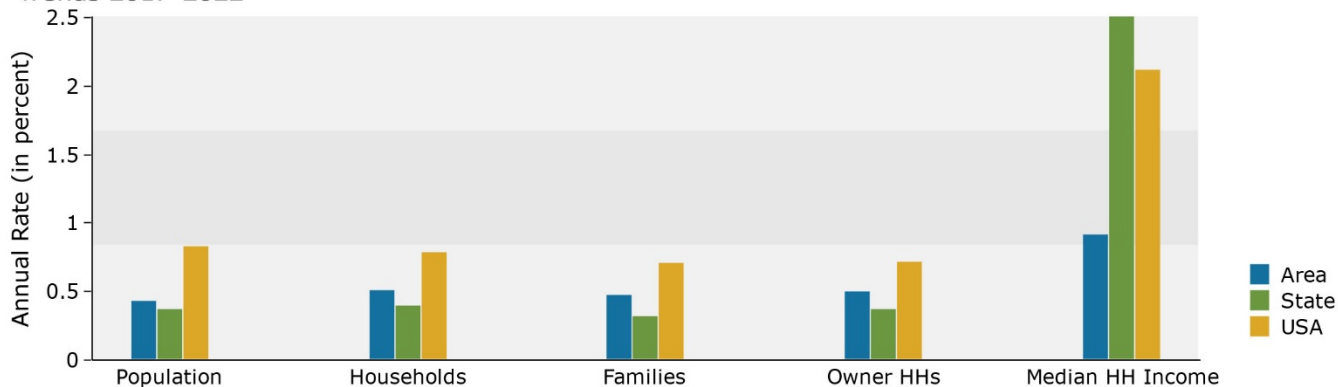
Summary	Census 2010		2017		2022	
Population	10,601		10,766		11,001	
Households	3,845		3,938		4,039	
Families	3,144		3,215		3,293	
Average Household Size	2.69		2.67		2.66	
Owner Occupied Housing Units	3,367		3,382		3,468	
Renter Occupied Housing Units	478		555		571	
Median Age	44.8		47.1		49.0	
Trends: 2017 - 2022 Annual Rate	Area		State		National	
Population	0.43%		0.37%		0.83%	
Households	0.51%		0.40%		0.79%	
Families	0.48%		0.32%		0.71%	
Owner HHs	0.50%		0.37%		0.72%	
Median Household Income	0.92%		2.51%		2.12%	
			2017		2022	
Households by Income			Number	Percent	Number	Percent
	<\$15,000		91	2.3%	84	2.1%
	\$15,000 - \$24,999		146	3.7%	125	3.1%
	\$25,000 - \$34,999		212	5.4%	173	4.3%
	\$35,000 - \$49,999		279	7.1%	228	5.6%
	\$50,000 - \$74,999		591	15.0%	547	13.5%
	\$75,000 - \$99,999		697	17.7%	790	19.6%
	\$100,000 - \$149,999		897	22.8%	962	23.8%
	\$150,000 - \$199,999		424	10.8%	461	11.4%
	\$200,000+		601	15.3%	669	16.6%
	Median Household Income		\$97,779		\$102,349	
Average Household Income		\$127,397		\$140,446		
Per Capita Income		\$47,180		\$52,162		
			2017		2022	
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
	0 - 4	427 4.0%	393 3.7%	398 3.6%		
	5 - 9	689 6.5%	523 4.9%	464 4.2%		
	10 - 14	889 8.4%	746 6.9%	617 5.6%		
	15 - 19	993 9.4%	947 8.8%	864 7.9%		
	20 - 24	374 3.5%	526 4.9%	498 4.5%		
	25 - 34	675 6.4%	878 8.2%	1,083 9.8%		
	35 - 44	1,285 12.1%	1,029 9.6%	1,072 9.7%		
	45 - 54	2,141 20.2%	1,795 16.7%	1,462 13.3%		
	55 - 64	1,865 17.6%	2,084 19.4%	2,029 18.4%		
	65 - 74	812 7.7%	1,266 11.8%	1,701 15.5%		
	75 - 84	340 3.2%	445 4.1%	640 5.8%		
	85+	111 1.0%	134 1.2%	172 1.6%		
			2017		2022	
Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
	White Alone	10,137 95.6%	10,229 95.0%	10,346 94.1%		
	Black Alone	231 2.2%	244 2.3%	295 2.7%		
	American Indian Alone	25 0.2%	27 0.3%	30 0.3%		
	Asian Alone	78 0.7%	103 1.0%	129 1.2%		
	Pacific Islander Alone	3 0.0%	3 0.0%	3 0.0%		
	Some Other Race Alone	38 0.4%	47 0.4%	57 0.5%		
	Two or More Races	89 0.8%	113 1.0%	140 1.3%		
	Hispanic Origin (Any Race)		258 2.4%	321 3.0%	392 3.6%	
Data Note: Income is expressed in current dollars.						
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.						

Data Note: Income is expressed in current dollars.

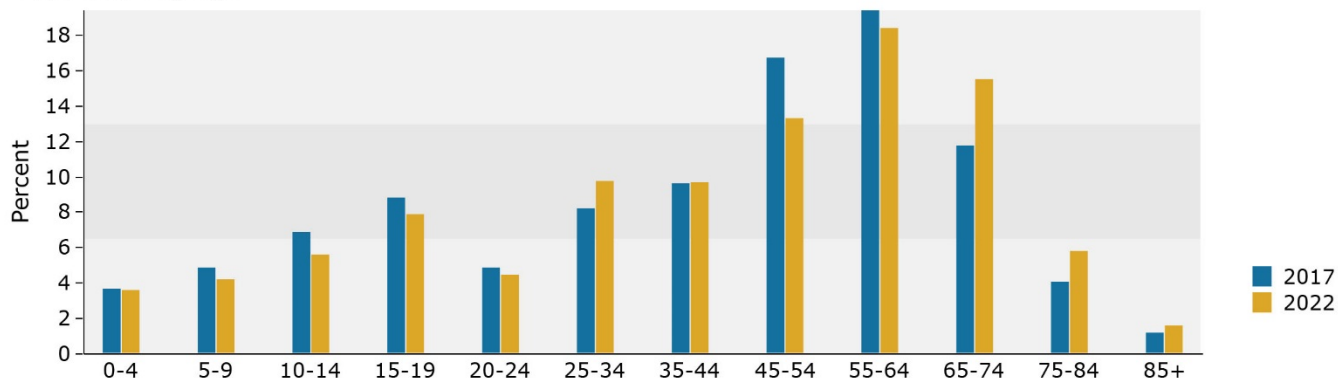
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

DEMOGRAPHICS – 3 MILE RADIUS

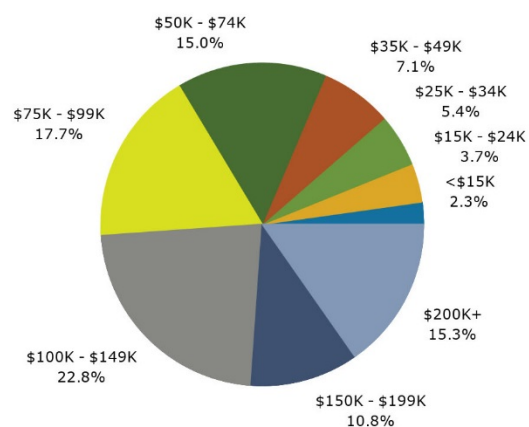
Trends 2017-2022



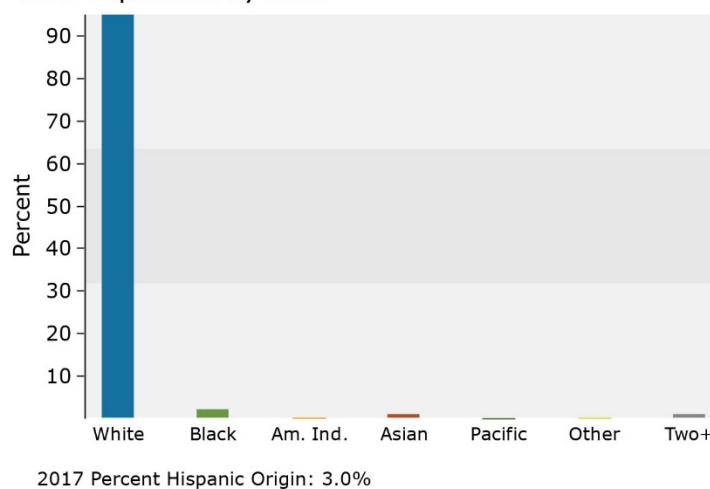
Population by Age



2017 Household Income



2017 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

INFOGRAPHICS – 3 MILE RADIUS

KEY FACTS

10,766

Population

47.1

Median Age

2.7

Average Household Size

\$97,779

Median Household Income

BUSINESS



470

Total Businesses



5,665

Total Employees

EDUCATION

2%

No High School Diploma



21%

High School Graduate



29%

Some College



48%

Bachelor's/Grad/Prof Degree

EMPLOYMENT



White Collar

77%



Blue Collar

14%



Services

9%

2.7%

Unemployment Rate

INCOME



\$97,779

Median Household Income



\$47,180

Per Capita Income



\$434,990

Median Net Worth

Households By Income

The largest group: \$100,000 - \$149,999 (22.8%)

The smallest group: <\$15,000 (2.3%)

Indicator	Value	Difference	
<\$15,000	2.3%	-2.2%	
\$15,000 - \$24,999	3.7%	-2.3%	
\$25,000 - \$34,999	5.4%	-1.7%	
\$35,000 - \$49,999	7.1%	-3.2%	
\$50,000 - \$74,999	15.0%	-2.8%	
\$75,000 - \$99,999	17.7%	+1.8%	
\$100,000 - \$149,999	22.8%	+2.2%	
\$150,000 - \$199,999	10.8%	+2.4%	
\$200,000+	15.3%	+5.9%	

Bars show deviation from
Waukesha County

DEMOGRAPHIC OVERVIEW – 5 MILE RADIUS

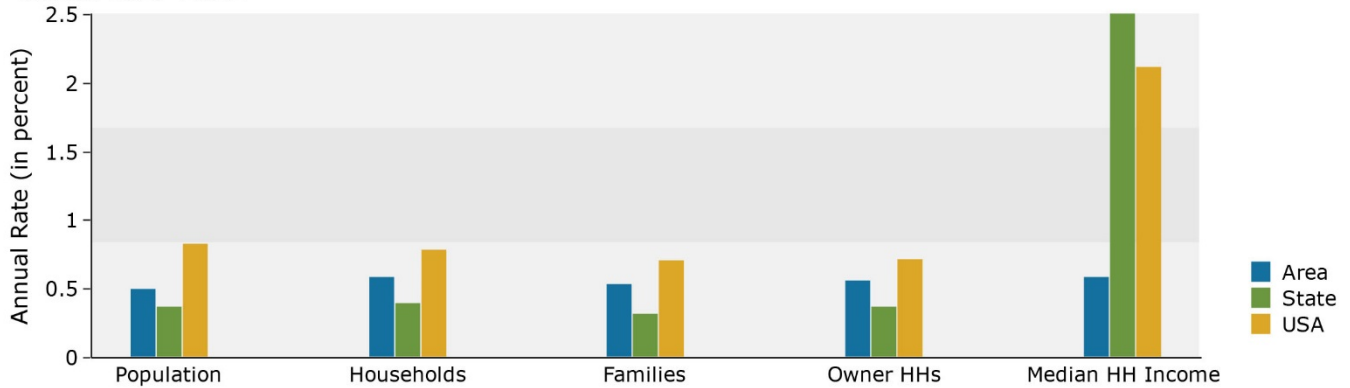
Summary	Census 2010		2017		2022			
Population	32,076		33,360		34,206			
Households	11,733		12,333		12,700			
Families	9,512		9,938		10,209			
Average Household Size	2.66		2.64		2.63			
Owner Occupied Housing Units	10,386		10,680		10,983			
Renter Occupied Housing Units	1,347		1,653		1,718			
Median Age	44.1		46.0		47.2			
Trends: 2017 - 2022 Annual Rate	Area		State		National			
Population	0.50%		0.37%		0.83%			
Households	0.59%		0.40%		0.79%			
Families	0.54%		0.32%		0.71%			
Owner HHs	0.56%		0.37%		0.72%			
Median Household Income	0.59%		2.51%		2.12%			
Households by Income	2017			2022				
			Number	Percent	Number	Percent		
	<\$15,000		243	2.0%	225	1.8%		
	\$15,000 - \$24,999		437	3.5%	382	3.0%		
	\$25,000 - \$34,999		524	4.2%	432	3.4%		
	\$35,000 - \$49,999		905	7.3%	759	6.0%		
	\$50,000 - \$74,999		1,879	15.2%	1,748	13.8%		
	\$75,000 - \$99,999		2,025	16.4%	2,344	18.5%		
	\$100,000 - \$149,999		2,972	24.1%	3,180	25.0%		
	\$150,000 - \$199,999		1,360	11.0%	1,452	11.4%		
\$200,000+		1,989	16.1%	2,180	17.2%			
Median Household Income			\$101,587		\$104,621			
Average Household Income			\$130,947		\$143,050			
Per Capita Income			\$48,371		\$52,994			
Population by Age	Census 2010		2017		2022			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		1,463	4.6%	1,379	4.1%	1,386	4.1%
	5 - 9		2,117	6.6%	1,892	5.7%	1,739	5.1%
	10 - 14		2,672	8.3%	2,509	7.5%	2,275	6.7%
	15 - 19		2,860	8.9%	2,754	8.3%	2,662	7.8%
	20 - 24		1,143	3.6%	1,475	4.4%	1,405	4.1%
	25 - 34		2,215	6.9%	2,620	7.9%	2,957	8.6%
	35 - 44		3,995	12.5%	3,564	10.7%	3,740	10.9%
	45 - 54		6,415	20.0%	5,504	16.5%	4,697	13.7%
55 - 64		5,348	16.7%	6,101	18.3%	5,998	17.5%	
65 - 74		2,413	7.5%	3,723	11.2%	4,816	14.1%	
75 - 84		1,061	3.3%	1,361	4.1%	1,964	5.7%	
85+		372	1.2%	478	1.4%	566	1.7%	
Race and Ethnicity	Census 2010		2017		2022			
	Number	Percent	Number	Percent	Number	Percent		
	White Alone		30,656	95.6%	31,498	94.4%	31,901	93.3%
	Black Alone		393	1.2%	472	1.4%	581	1.7%
	American Indian Alone		89	0.3%	100	0.3%	108	0.3%
	Asian Alone		498	1.6%	694	2.1%	879	2.6%
	Pacific Islander Alone		5	0.0%	5	0.0%	7	0.0%
	Some Other Race Alone		129	0.4%	168	0.5%	201	0.6%
	Two or More Races		306	1.0%	423	1.3%	528	1.5%
	Hispanic Origin (Any Race)		855	2.7%	1,123	3.4%	1,374	4.0%
Data Note: Income is expressed in current dollars.								
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022								

Data Note: Income is expressed in current dollars.

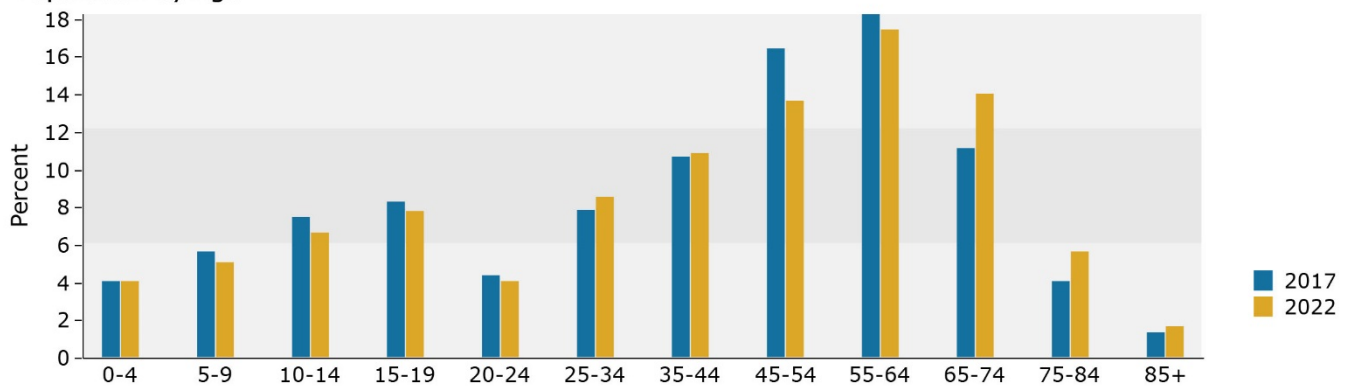
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

DEMOGRAPHIC OVERVIEW – 5 MILE RADIUS

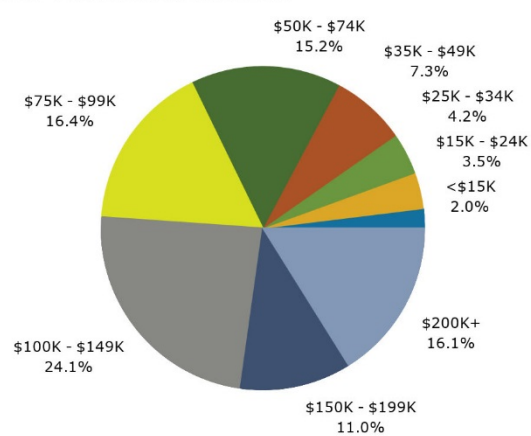
Trends 2017-2022



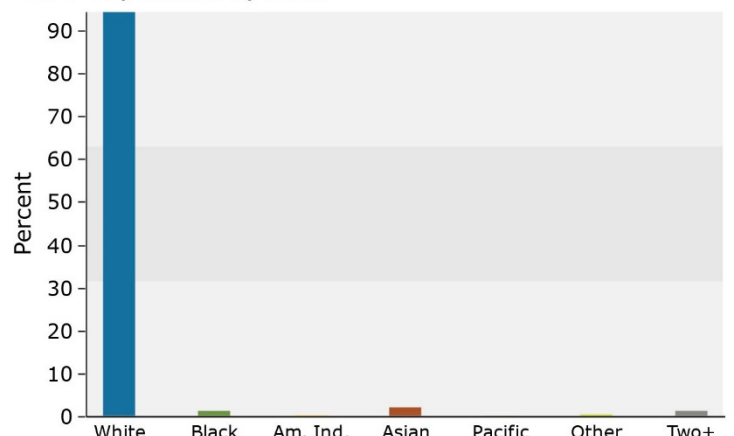
Population by Age



2017 Household Income



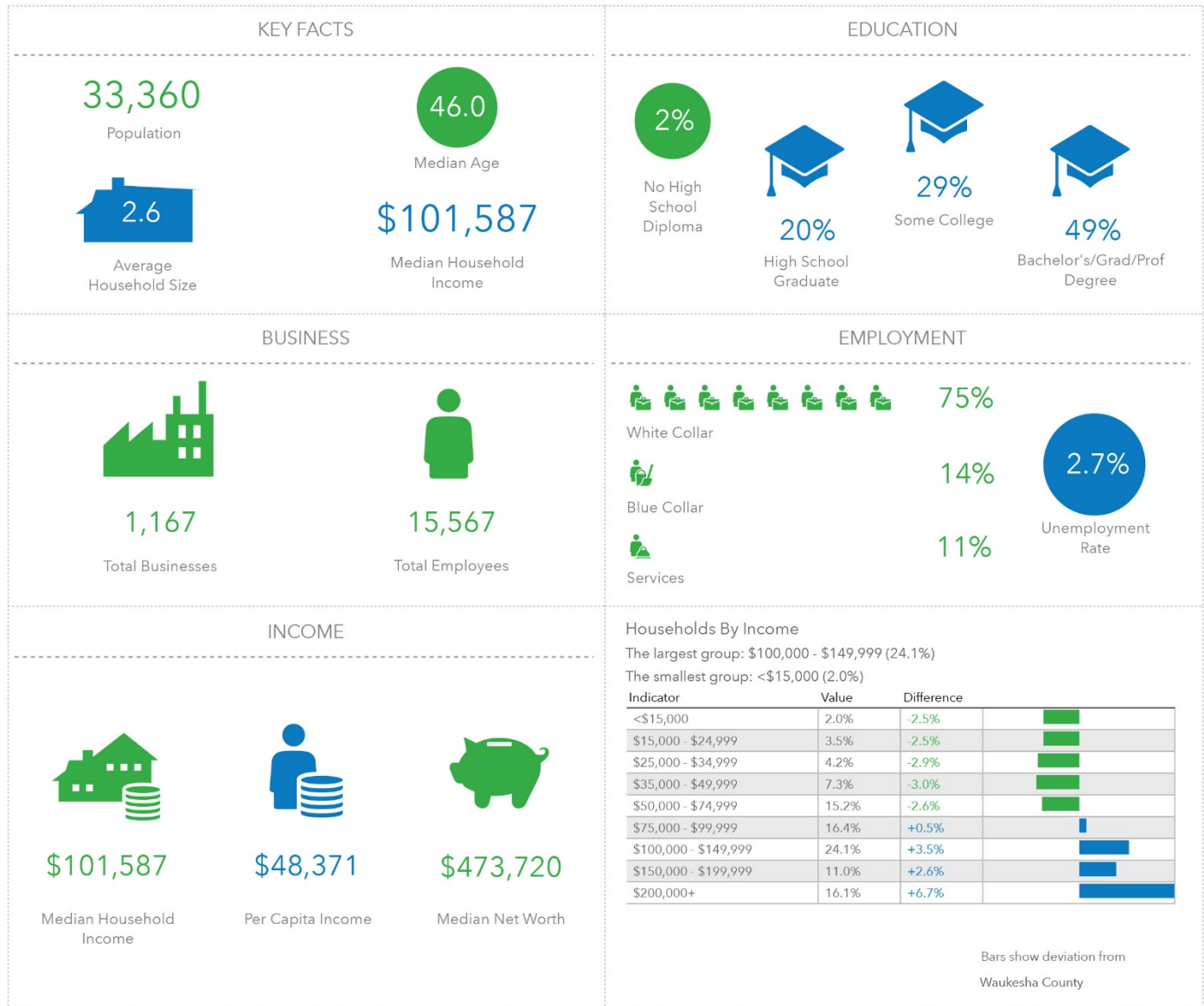
2017 Population by Race



2017 Percent Hispanic Origin: 3.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

INFOGRAPHICS – 5 MILE RADIUS



DEMOGRAPHIC OVERVIEW – 10 MILE RADIUS

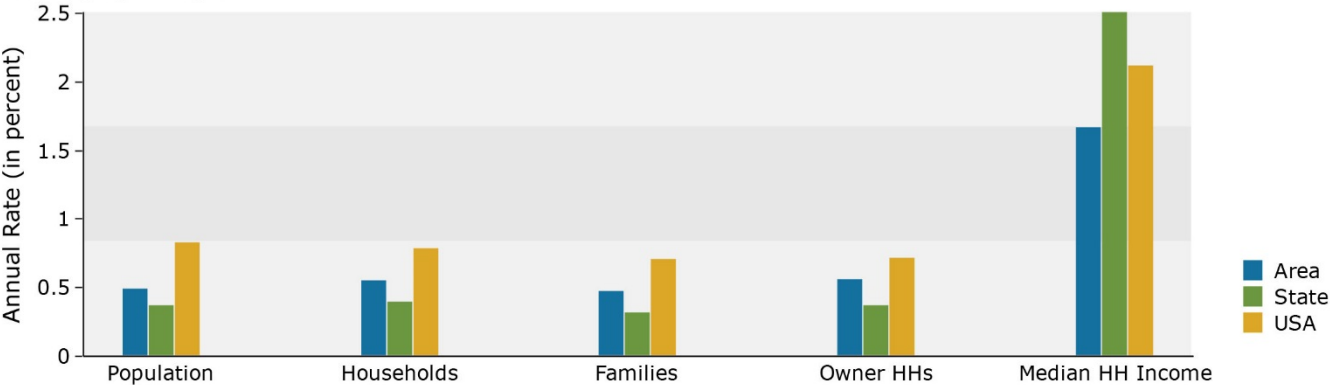
Summary	Census 2010		2017		2022		
Population	196,286		202,660		207,721		
Households	75,977		78,934		81,128		
Families	53,204		54,828		56,162		
Average Household Size	2.53		2.51		2.51		
Owner Occupied Housing Units	55,270		55,524		57,097		
Renter Occupied Housing Units	20,707		23,409		24,031		
Median Age	39.8		41.1		41.9		
Trends: 2017 - 2022 Annual Rate	Area		State		National		
Population	0.49%		0.37%		0.83%		
Households	0.55%		0.40%		0.79%		
Families	0.48%		0.32%		0.71%		
Owner HHs	0.56%		0.37%		0.72%		
Median Household Income	1.67%		2.51%		2.12%		
Households by Income				2017		2022	
			Number	Percent	Number	Percent	
	<\$15,000		4,035	5.1%	3,763	4.6%	
	\$15,000 - \$24,999		5,114	6.5%	4,542	5.6%	
	\$25,000 - \$34,999		5,684	7.2%	4,808	5.9%	
	\$35,000 - \$49,999		8,197	10.4%	6,846	8.4%	
	\$50,000 - \$74,999		14,873	18.8%	14,184	17.5%	
	\$75,000 - \$99,999		12,266	15.5%	14,521	17.9%	
	\$100,000 - \$149,999		15,623	19.8%	17,658	21.8%	
	\$150,000 - \$199,999		6,357	8.1%	7,153	8.8%	
\$200,000+		6,785	8.6%	7,654	9.4%		
Median Household Income		\$77,398		\$84,087			
Average Household Income		\$100,102		\$111,695			
Per Capita Income		\$39,455		\$44,097			
Population by Age	Census 2010		2017		2022		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	11,581	5.9%	10,843	5.4%	10,973	5.3%
	5 - 9	13,537	6.9%	12,558	6.2%	11,931	5.7%
	10 - 14	14,116	7.2%	13,898	6.9%	13,348	6.4%
	15 - 19	13,904	7.1%	13,793	6.8%	13,803	6.6%
	20 - 24	10,524	5.4%	11,830	5.8%	11,566	5.6%
	25 - 34	22,685	11.6%	23,367	11.5%	24,557	11.8%
	35 - 44	26,645	13.6%	25,158	12.4%	25,861	12.4%
	45 - 54	33,307	17.0%	29,895	14.8%	27,336	13.2%
	55 - 64	26,292	13.4%	29,844	14.7%	29,794	14.3%
	65 - 74	13,149	6.7%	19,346	9.5%	23,433	11.3%
	75 - 84	7,486	3.8%	8,372	4.1%	11,101	5.3%
85+	3,060	1.6%	3,756	1.9%	4,019	1.9%	
Race and Ethnicity	Census 2010		2017		2022		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	182,738	93.1%	185,181	91.4%	186,757	89.9%
	Black Alone	2,622	1.3%	3,364	1.7%	4,060	2.0%
	American Indian Alone	631	0.3%	677	0.3%	725	0.3%
	Asian Alone	4,302	2.2%	5,738	2.8%	7,115	3.4%
	Pacific Islander Alone	66	0.0%	72	0.0%	77	0.0%
	Some Other Race Alone	3,177	1.6%	3,962	2.0%	4,546	2.2%
	Two or More Races	2,750	1.4%	3,666	1.8%	4,442	2.1%
Hispanic Origin (Any Race)	11,740	6.0%	14,488	7.1%	16,946	8.2%	
Data Note: Income is expressed in current dollars.							

Data Note: Income is expressed in current dollars.

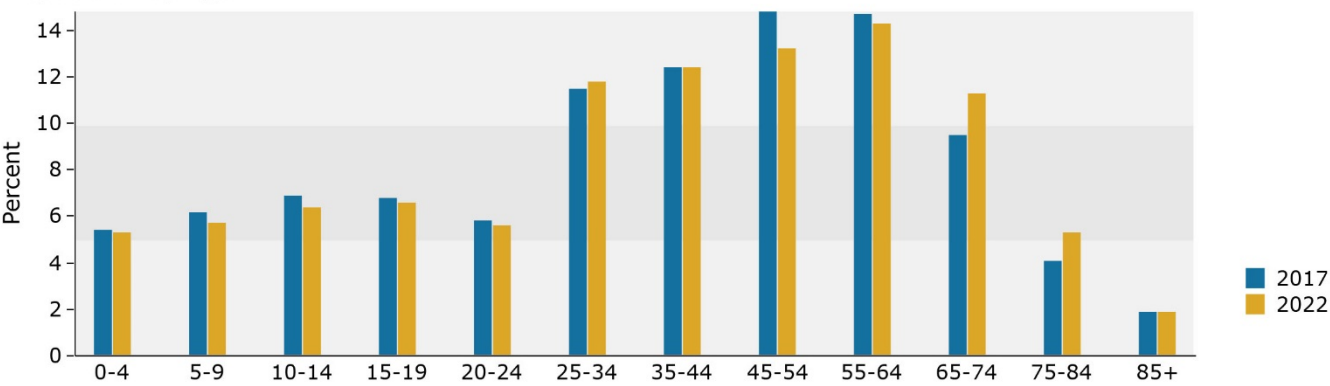
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

DEMOGRAPHIC OVERVIEW – 10 MILE RADIUS

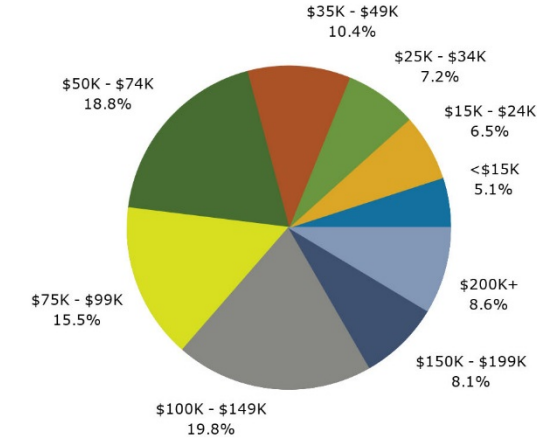
Trends 2017-2022



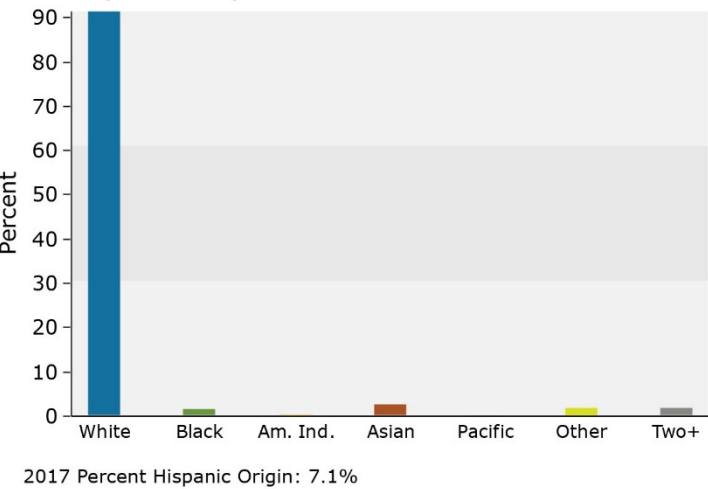
Population by Age



2017 Household Income

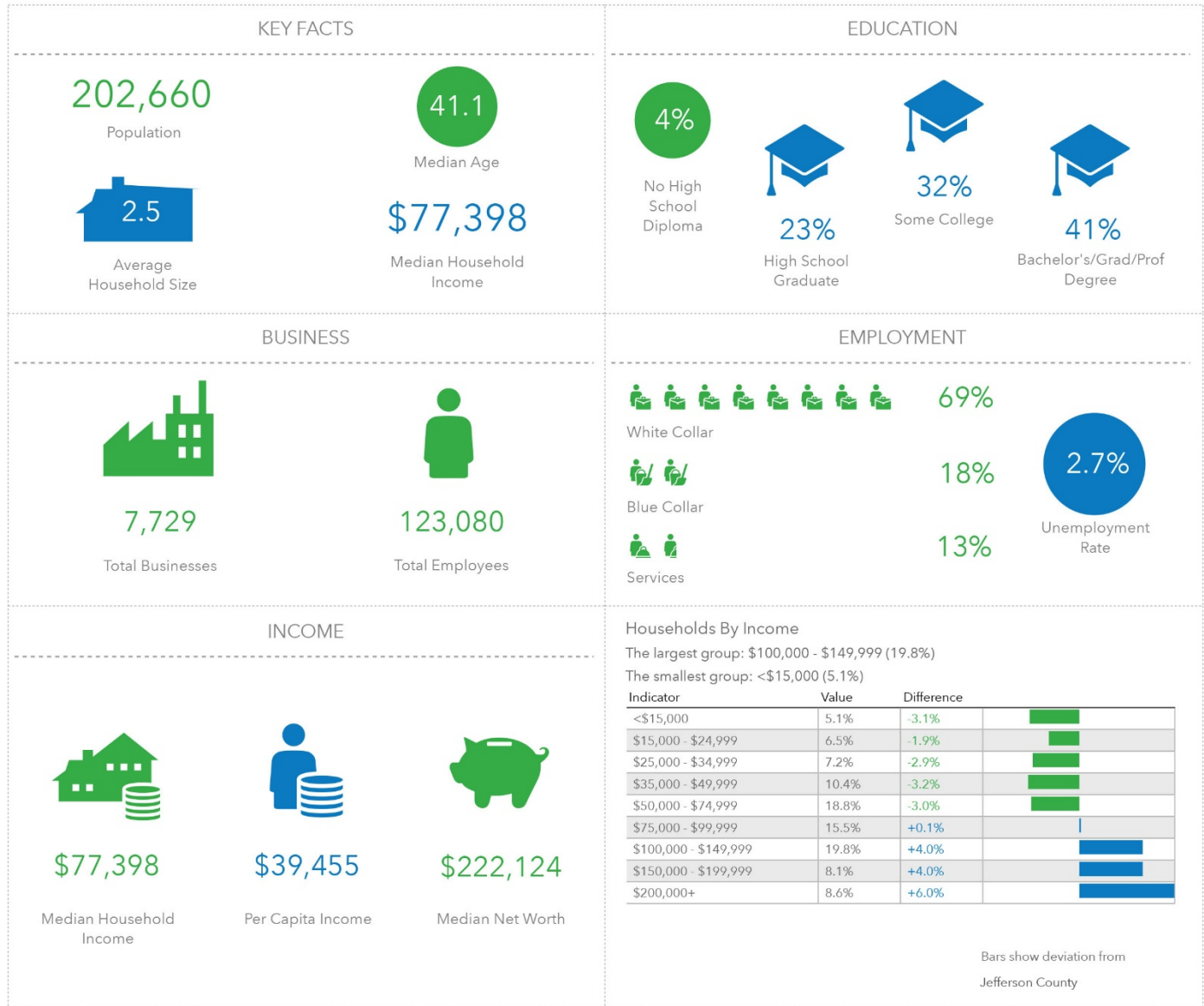


2017 Population by Race

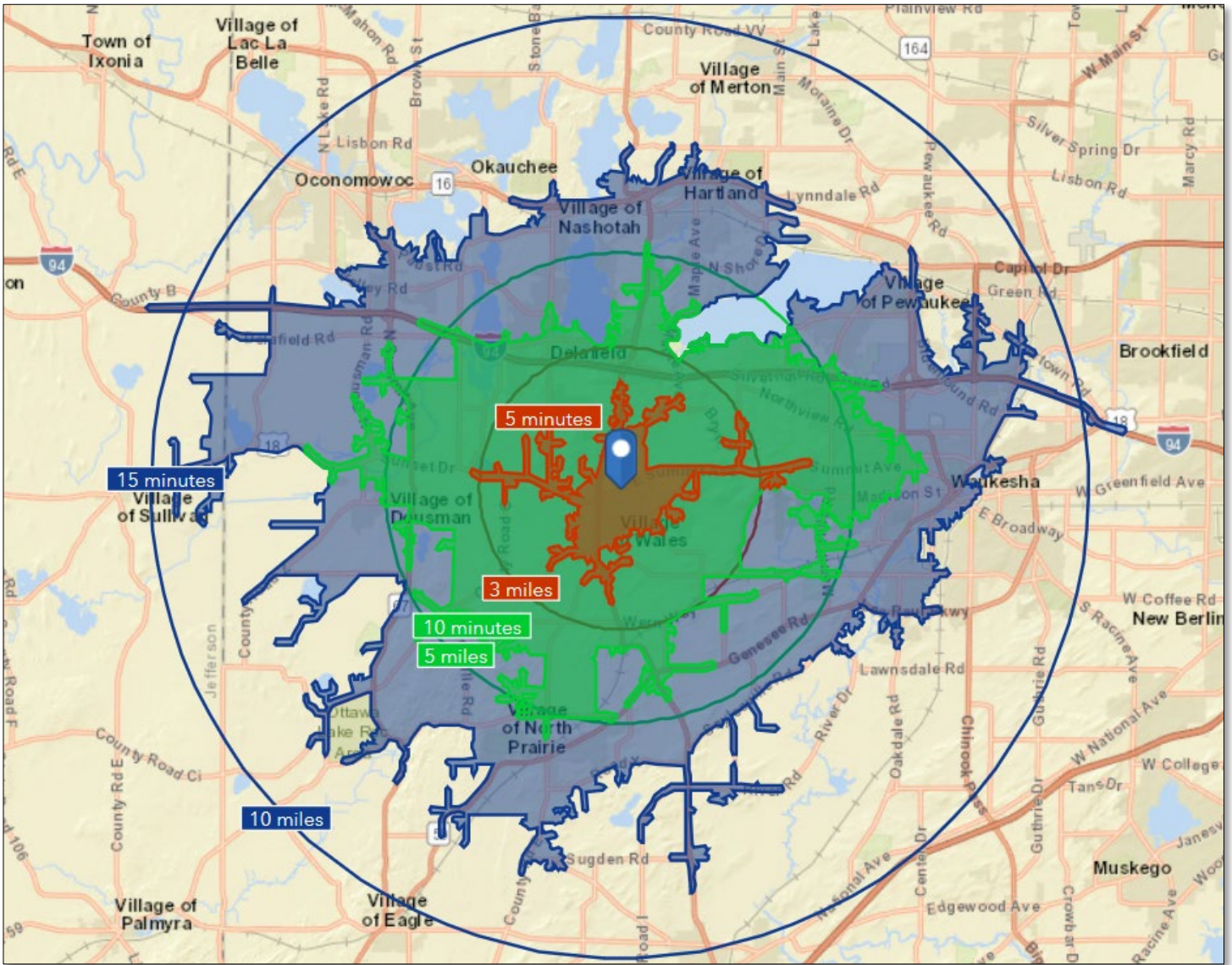


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

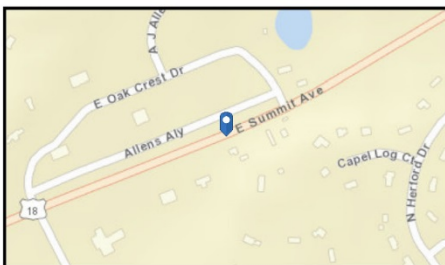
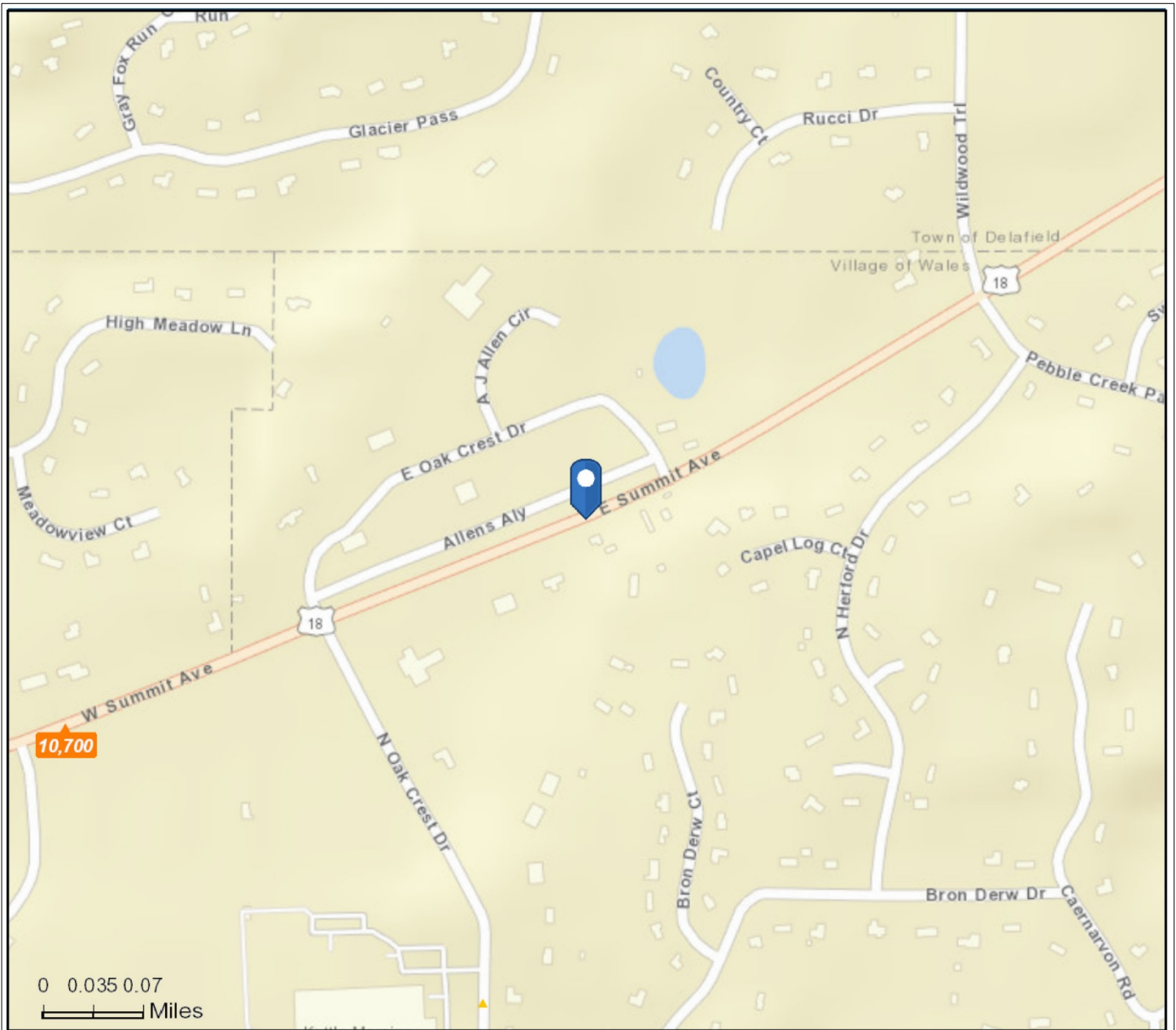
INFOGRAPHICS – 10 MILE RADIUS



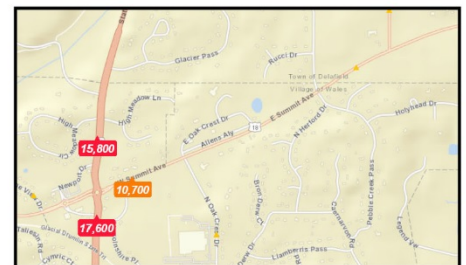
5, 10 & 15-MINUTE DRIVE TIMES



TRAFFIC COUNTS



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: ©2017 Kalibrate Technologies

DISCLOSURE TO NON-RESIDENTIAL CUSTOMERS

1 Prior to negotiating on your behalf the brokerage firm, or an agent associated with the firm, must provide you the
2 following disclosure statement:

3 **DISCLOSURE TO CUSTOMERS** You are a customer of the brokerage firm (hereinafter Firm). The Firm is either an agent
4 of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. A
5 broker or a salesperson acting on behalf of the Firm may provide brokerage services to you. Whenever the Firm is
6 providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the
7 customer, the following duties:

8 (a) The duty to provide brokerage services to you fairly and honestly.

9 (b) The duty to exercise reasonable skill and care in providing brokerage services to you.

10 (c) The duty to provide you with accurate information about market conditions within a reasonable time if you request
11 it, unless disclosure of the information is prohibited by law.

12 (d) The duty to disclose to you in writing certain Material Adverse Facts about a property, unless disclosure of the
13 information is prohibited by law (see lines 42-51).

14 (e) The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your
15 confidential information or the confidential information of other parties (see lines 23-41).

16 (f) The duty to safeguard trust funds and other property held by the Firm or its Agents.

17 (g) The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the
18 advantages and disadvantages of the proposals.

19 Please review this information carefully. An Agent of the Firm can answer your questions about brokerage services,
20 but if you need legal advice, tax advice, or a professional home inspection, contact an attorney, tax advisor, or home
21 inspector. This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a
22 plain-language summary of the duties owed to a customer under section 452.133(1) of the Wisconsin statutes.

23 **CONFIDENTIALITY NOTICE TO CUSTOMERS** The Firm and its Agents will keep confidential any information given to the
24 Firm or its Agents in confidence, or any information obtained by the Firm and its Agents that a reasonable person
25 would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to
26 disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the
27 Firm is no longer providing brokerage services to you.

28 The following information is required to be disclosed by law:

29 1. Material Adverse Facts, as defined in Wis. Stat. § 452.01(5g) (see lines 42-51).

30 2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection
31 report on the property or real estate that is the subject of the transaction.

32 To ensure that the Firm and its Agents are aware of what specific information you consider confidential, you may
33 list that information below (see lines 35-41) or provide that information to the Firm or its Agents by other means. At a
34 later time, you may also provide the Firm or its Agents with other Information you consider to be confidential.

35 **CONFIDENTIAL INFORMATION:** _____

36 _____

37 _____

38 **NON-CONFIDENTIAL INFORMATION** (the following information may be disclosed by the Firm and its Agents): _____

39 _____

40 _____

41 _____ (Insert information you authorize to be disclosed, such as financial qualification information.)

42 **DEFINITION OF MATERIAL ADVERSE FACTS**

43 A "Material Adverse Fact" is defined in Wis. Stat. § 452.01(5g) as an Adverse Fact that a party indicates is of such
44 significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable
45 party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction
46 or affects or would affect the party's decision about the terms of such a contract or agreement.

47 An "Adverse Fact" is defined in Wis. Stat. § 452.01(1e) as a condition or occurrence that a competent licensee
48 generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural
49 integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information
50 that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a
51 contract or agreement made concerning the transaction.

52 **NOTICE ABOUT SEX OFFENDER REGISTRY** You may obtain information about the sex offender registry and persons
53 registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at
54 <http://www.doc.wi.gov> or by telephone at 608-240-5830.

No representation is made as to the legal validity of any provision or the adequacy of any provision in any specific transaction.
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